

# GRAYSON INGLE

## CONTACT

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GraysonIngle.com



Normal, IL



## EDUCATION

2014-2018

Bachelor of Arts  
Digital and Media Design  
Eureka College

## SOFTWARE

- ● ● ● ● Adobe Illustrator
- ● ● ● ● Adobe Indesign
- ● ● ● ● Adobe Photoshop
- ● ● ● ● monday.com

## KEY SKILLS

Automation/ Project Management  
Leadership/ Teamwork  
Microsoft Office  
Photography  
Problem Solving

## REFERENCES

Jamie Mathy  
Owner, Red Raccoon Games  
(309) 706-9891

Fallyn Saxton  
Creative Manager, Keplr Vision  
(618) 823-3996

## CAREER OBJECTIVE

Hard-working professional with 5 years of experience and a proven understanding of design and innovation. Aiming to leverage my skills to bolster your team as a Graphic Designer.

## PROFESSIONAL EXPERIENCE

Jan 2020 - Present

Graphic Designer  
Keplr Vision

- Worked collaboratively with the marketing team to develop impactful print and digital designs for multiple brands that achieve strategic goals and enhance brand awareness.
- Established and followed design guidelines, best practices, and standards.
- Generated forward-thinking creative solutions based upon the team's strategic goals and the input of key stakeholders.
- Photographed designer frames for print and digital distribution, both internally and externally. Oversaw conception, design, and print processes for the Identity Optical Lab financial report.
- Developed the Color Merge system to expedite the design process for universal and mass messaging. With this tool in hand, my team was able to dramatically reduce turnaround time for all globally distributed assets.
- Made effective use of available tools to establish a shared ticketing system for the design, marketing, and inventory teams; fostering cross-departmental cohesion and eliminating confusion.
- Automated, optimized, and supported my team's workflow through extensive modification and management of our monday.com platform. In spearheading this initiative, I established marketing/ design project accountability, a detailed review process, and a robust project management tool for the use of our leadership team.

Nov 2017 - June 2021

Gameologist/ Graphic Designer  
Red Raccoon Games

- Provided excellent customer service by answering questions on a wide variety of products, and creating a tailored experience for each customer.
- Created effective designs for print and web use while building and maintaining brand identity.
- Wrote daily reports to accurately inform colleagues of the day's events.
- Processed shipments of product, and manage a back-end inventory of over 50,000 discrete products.

May 2017 - Sep 2017

Graphic Design Intern  
The Magic Blue Box

- Created designs, concepts, and sample layouts based on knowledge of design principles and aesthetic concepts.
- Developed graphics for billboards, pamphlets, websites, and die-cut displays.
- Met with clients to determine and adjust design specification.